



**2nd trade fair Hospital Build Europe – April 2012, 24th to 26th –
Now in Berlin - www.hospitalbuildeurope.com**

Berlin/Duesseldorf, July 2011.

The hospital sector is indeed a market of the future, nevertheless it has to change considerably in order to master imminent challenges successfully. This was the tenor of the first trade fair Hospital Build Europe in April 2011. After the successful launch of the Hospital Build in Nuremberg the trade fair will be taking place in Berlin next year at the same time as the euroID trade fair which moved from Cologne to Berlin in 2011. Hence there will be two other complementary trade fairs taking place on Berlin trade fair grounds from 24th to 26th April 2012: the euroID being the meeting place for automatic identification (www.euro-id-messe.de) and the conhIT, a fair for the IT industry in the health care sector.

“We are expecting a significant increase in the number of visitors resulting from the synergies with the ConhIT and the euroID and we will be offering a large conference programme”, the director of the organizer Informa Business Communication Petra Leven explains.

Conferences around Hospital Build

The Hospital Build Europe is the only fair covering the whole supply chain around new build and rebuild of hospitals. Here investors, principals, sponsors and manager of large construction projects in the health care system will be able to find and make contact with decision makers being responsible for the areas design, construction and modernization, facility management and hospital management.

Conferences about the latest topics around hospitals will be offered directly in the exhibition hall. Participants will be able to inform themselves about the optimal fusion of architecture, design and technology on the basis of current building projects as well as discuss hospital management, optimised patient care and efficient working processes with decision makers from political, administrative and economic sectors. Additional topics will be the changes in health care resulting from new communication technologies as well as new ways of facility management in the hospital business.

Berlin – an attractive location

„Since Berlin is a centre of political decisions, an important health care region and a hub for economic decisions with international importance, the city is a perfect location for our trade fair“, Leven states and continues: “we thank the Nuremburg trade fair for the excellent cooperation this year. The decision to move the fair has not been easy for us, but the advantages of Berlin are simply convincing.”

For more information about the Hospital Build Europe and to read our Post Show Report about Hospital Build 2011 including all important dates please visit our website www.hospitalbuildeurope.com.

Interested exhibitors are more than welcome to request floor plans from Vera Nysetvold, please call + 49 (0) 211/96 86 – 36 22 or contact vera.nysetvold@euroforum.com via email.

Press contact

Claudia Büttner

Director PR/Internet

IBC Informa Business Communication

a division of EUROFORUM Deutschland SE

Prinzenalle 3

40549 Düsseldorf

Tel.: +49 (0) 211/96 86- 3380

Fax: +49 (0) 211/96 86- 4380

[Mailto:presse@euroforum.com](mailto:presse@euroforum.com)

www.ibc-informa.com

<http://twitter.com/ClaudiaBuettner>

https://www.xing.com/profile/Claudia_Buettner