

Press Release

Clinics must have processes under control

“Hospital Build Europe” trade fair and congress, 4th–6th April 2011, Nuremberg, Germany

- Efficiency and flexibility guarantee the capacity to act
- Resources as a critical factor
- Process management improves organisational and cost structures

www.hospitalbuildeurope.com

Dusseldorf/Nuremberg, 11.1.2011 – Clinics have to pay increasingly close attention to cost, time and resource efficiency. This requires the processes in everyday hospital operations to play a central role. It is necessary, for instance, to align personnel planning with capacity requirements, which are determined by occupancy levels. Each and every clinic needs flexible, tailored work time models that enable rapid responses to resource changes, emergency patients and mass casualty incidents. “A key strategic factor in determining the success of a process-oriented organisation is integrated project and change management,” says Dr. Marco Emmermann, CEO of Visality Consulting. At the “Hospital Build Europe 2011” trade fair and congress, taking place from 4th–6th April 2011 in Nuremberg (www.hospitalbuildeurope.com), the logistics expert will lead the series of talks on process optimisation. Emmermann will cover areas like specific performance measurement systems, process simulation games for staff training and the reorganisation of the Lufthansa Hub Control Center at Frankfurt Airport.

Numerous international experts at “Hospital Build Europe 2011” will address issues such as the optimal design and quick adaptation of clinical processes as well as cost and resource management. Speakers include Prof. Dr. Dr. Wilfried von Eiff from the Center for Hospital Management at Munster University, Prof. Dr. Walter Sermeus from the Catholic University in Leuven, Prof. Dr. Tom Guthknecht from the Lausanne Health and Hospitality Group, as well as Dr. Erkkö Böhm from the Würzburg University Hospital, Prof. Lüder F. Clausdorff from the Gießen-Friedberg University of Applied Sciences and Prof. Dr. Heinz-Jochen Gassel from the Evangelical Hospital in Muhlheim. In addition to discussions on process optimisation, parallel series of talks will focus on the design, building and refurbishment of hospitals as well as on the topics of healthcare management, non-medical services and patient hotels.

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